



The WiMAX Bundle

The Complete Story on the Impact of WiMAX on Fixed and Mobile Markets.

TelecomView is making a special bundled offering of its two 2006 reports that give the full story of WiMAX. The first of these reports discusses how and why WiMAX will be adopted by mobile operators to enhance their 3G high speed data offerings.

The second of these reports discusses the implications of the activity that is going on today to use WiMAX to offer broadband data services in developing countries where a fixed broadband infrastructure does not exist, by competitive carriers, especially where local loop unbundling is not an effective option, or by large incumbent carriers to extend their fixed broadband data services into rural areas.

These reports discuss the technical and regulatory factors that are leading to the deployment of WiMAX fixed and mobile services. Together, they discuss the strategies of seventeen service providers offering

high-speed wireless data services and eighteen systems and component companies that are addressing this market. These reports discuss how these companies expect that WiMAX will affect both the mobile and fixed the high-speed wireless data market.

These reports presents the business cases for WiMAX in fixed and mobile networks. They compare the business case for mobile WiMAX to HSDPA and shows the fundamental cost advantages that mobile WiMAX enjoy over 3G technologies. They also compare the business cases for fixed WiMAX compared to DSL for both business and consumer applications.

The reports also include a set of market forecasts for mobile WiMAX, fixed broadband, and 3G markets that give a global forecast along with forecasts for Europe, Asia, North America, and the Rest of the World. A forecast is included for fixed, mobile and converged WiMAX, for fixed broadband, and for 3G subscribers, service revenue, device shipments, device shipments value, and Capex. A supplemental spreadsheet is included that includes the charts in the report along with additional charts and tables that provide further perspectives on the market.

Who Should Buy This Report?

- Wireline carriers
- Wireless carriers
- Wireless system manufacturers
- Wireless handset manufacturers
- Investors
- Company executives
- Marketing/product managers
- Network planners
- Engineering managers
- Venture capitalists

Where to Get More Information

You can get information on these reports at www.telecomview.info. The bundled reports are available for \$3,495 for a single user license and a spreadsheet that includes the charts from the report along with supplemental charts and tables that provide additional perspectives on the market. Both departmental and corporate licenses are available. This is a savings of \$1,495 over the price of buying the two reports separately.

The report can be purchased at www.telecomview.info. There are also two free Whitepapers available on our website that provides information about the Fixed and Mobile Broadband Wireless markets, respectively.

You can contact us at:

TelecomView
+44 162 683 4224
+1 415 241 9920
www.telecomview.info
info@telecomview.info

Broadband Strategies for the Mobile Market

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All of the charts that are included in Section 6: WiMAX/3G Mobile Market Forecast are also included in the spreadsheet Annex that accompanies this report. In addition there are a number of charts that are not included in the report but that may provide additional clarity to this market. The Annex includes the following worksheets:

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